



JOURNEY TO CHANGE

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Journey to Change projection at McEwan Hall

FAM TRIP TO EDINBURGH

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EDINBURGH

Scotland's Capital is sure to capture the imagination of your delegates. For centuries, Edinburgh has been a pioneering hub. A place for people to come together, to be inspired and to inspire each other. To make discoveries and to innovate. Today, our beautiful little city is Scotland's beating heart and Europe's 'Capital of Cool'. As the home of the Scottish enlightenment, it has been the birthplace of global inventions which have helped shaped our future.

It's been voted the UK's Top City at the Guardian Travel Awards for 13 consecutive years. It's a UNESCO World Heritage Site and the host of the world's largest annual arts festival. Plus, it's got more Michelin starred restaurants than any other Scottish city.

Edinburgh has four globally respected universities, which boast a wealth of combined talent. And from this talent our city has developed a thriving industry with particular strengths in science, business, education, medicine, finance and the arts. Choose Edinburgh for your next event and let the collaborative spirit and talent of our city enrich your event.

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The city of Edinburgh from Salisbury Crags



Performer, Edinburgh Fringe Festival

FAM TRIP OUTLINE

Friday 29th

Arrive in Edinburgh and visit our purpose built conference centre, in the heart of the city. Your evening will start with a Champagne Sabrage experience at the prestigious Waldorf Astoria, followed by dinner on board The Royal Yacht Britannia.

Saturday 30th

Cameras at the ready! Join us in supporting local enterprises as we embark on an adventure around our city, learning more about Edinburgh's rich history. You will then have the opportunity to explore more at your own pace, whether it be a visit to the crown jewels, or an afternoon tea in one of our prestigious venues. Saturday's evening will start with a tour of the Johnnie Walker Experience followed by dinner in the National Museum of Scotland.

Sunday 31st

This will be a morning of leisure
After a full weekend of exploring, we will wave you off at the train station for your journey home.

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