



JOURNEY TO CHANGE

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Journey to Change projection at McEwan Hall

FAM TRIP TO ABERDEEN

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ABERDEEN

Built from silvery granite that sparkles in the sunshine, Aberdeen is a city that charms and captivates. In and around grand historic and modern buildings, Scotland's third largest city also provides a warm embrace. Hospitality comes naturally to Aberdeen – and the Aberdonian. With stunning scenery to behold, including a beautiful 165-mile coastline recognised in National Geographic magazine as one of the world's top 20 iconic landscapes. Aberdeen also benefits from extensive air, rail and road connections, making it accessible from anywhere around the world.

Aberdeen is also a city that has set historic sustainable standards. With many key achievements including, but not limited to, being home to the most sustainable venue in the UK as well as home to the largest hydrogen bus fleet in Europe. Aberdeen continues to be a pioneering city setting sustainable standards making it an excellent choice for all types of events.

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Bullers of Buchan

FAM TRIP OUTLINE

Friday 29th

Arrive in Aberdeen and travel to the Hilton Hotel at The Event Complex Aberdeen (TECA) to unwind and dine informally with a member of the Aberdeen Convention & Events Bureau which includes an introduction to the city of Aberdeen.

Saturday 30th

The day would start with a visit to the largest event complex in the north of Scotland, P&J Live. P&J Live, opened in 2019, at TECA is powered by Aberdeen's food and garden waste and is the most sustainable venue in the UK.

The next stop includes Greyhope Bay Centre, which is an "off-grid" eco-facility built by converting shipping containers. The centre is also consistently recorded as the best place to spot Bottlenose dolphins from land in the UK. Stop for lunch afterwards at the Esslemont Bar & Restaurant.

After lunch, discover the colourful side of the granite city, with a walking tour which will take you on a journey to learn about Aberdeen's history, key locations and colourful characters. Stop for a coffee break after with Aberdeen's own Figment Coffee; enjoy a coffee tasting experience, all ethically sourced with specialty beans freshly roasted in Aberdeen.

To round off the day, enjoy a look round the Maryculter House, which is the one of Aberdeen's most historic hotels. Finish with a dining experience containing produce handpicked from the finest local and seasonal supplies before returning to the Hilton at TECA.

Sunday 31st

Before departing Aberdeen, you will visit Aberdeen Art Gallery, a £34.6m four-year redevelopment opened in 2021 by Prince Charles. It is home to one of the finest collections in the country. The Gallery's collection spans over 700 years and includes a staggering range of works by artists, designers and makers. Today this recognised Collection of National Significance is regarded as one of the UK's finest.

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Robert the Bruce outside Marischal College